

Sample Email to Send for Subscribers Not Opening Your Emails

Please change to fit your business. The green image is a way for them to confirm they still want to receive your emails. Depending on the program you are using for your email marketing this should be easy to setup. You can also request that they reply to the email if they want to stay on your email list.

Subject: Is this goodbye?

We miss you (and you are missing out)!

Hi there, (or you can put their name here)

We noticed that you have not been engaging much with our emails. As much as we want to tell you all about our exciting news and upcoming events, we understand that your preferences might have changed, or our emails are landing in the wrong place!

If we don't hear back from you we'll go ahead and remove you from our emails. Don't worry, we won't take it personally. You can always opt back in when you're ready!

WAIT! KEEP ME ON THE LIST

All the Best,

Your Signature Here

Email to send if you haven't gotten a reply within 5 days:

Subject: This is it – it's goodbye

Lisa (client name), I still haven't heard from you.

So, I guess this is goodbye. 😞

You will be deleted from our database in 24 hours.

This is your last chance to stay with us, click here:

WAIT! KEEP ME ON THE LIST

Either way, I wish you the very best, Lisa.

Your Signature Here